

Reflecting on our business's role in supporting the needs and aspirations of our local community, there are several initiatives and strategies we aim to undertake to foster growth and enhance the fabric of our rural town.

One of our primary endeavors revolves around our connection with the Historical Society and the broader community's educational outreach. We plan to collaborate on events such as movie nights, educational sessions, and documenting the town's history within our buildings. Additionally, we aspire to create a community theater program and host dinner theater events, potentially utilizing the third floor for these cultural activities. Our interest also lies in the development of Bluff Mountain Pass and wayfinding initiatives.

Furthermore, we envision our business serving as a hub, embodying the 'three branches' ideology, where individuals can gather, share ideas, and foster a sense of community. We're keen on enhancing the Essex/Sunrise meal site, and organizing various activities like exercise groups and trivia nights to make it a more vibrant community space. However, these initiatives require volunteers and general assistance to become fully realized.

We recognize the importance of communication among local businesses and plan to explore avenues like a dedicated Facebook business group to facilitate better coordination and cooperation. Our focus also extends to preserving our town's unique cultural aspects by emphasizing local history and implementing wayfinding signs.

Regarding local employment and talent development, we are exploring partnerships with organizations like NEKLS VT and Newport Career Services to potentially employ individuals for various events and roles.

Challenges in our rural area, such as transportation issues, inspire us to consider leveraging technology to address these concerns. There's a particular need to aid individuals with tasks like grocery delivery and medical appointment transportation, and we contemplate developing an application to support these needs.

To sustain our growth, we plan to integrate technology by addressing internet and cellular network accessibility, crucial for businesses in our rural setting. Collaboration with other local businesses remains a priority, with the establishment of communication networks and regular business meetings for mutual growth and support.

Our long-term vision encompasses utilizing the third floor for various cultural and entertainment offerings, including a dinner theater, dance and yoga studios, plays, and indoor events. These endeavors aim to attract both locals and visitors, contributing to our town's cultural experience.

In summary, our business envisions playing a pivotal role in preserving local history, fostering community engagement, leveraging technology for convenience, and collaborating with fellow businesses to ensure sustainable growth and a vibrant cultural scene in our rural setting.